

NPAAMB
INDIGENOUS YOUTH
EMPLOYMENT & TRAINING
13TH ANNUAL INDIGENOUS YOUTH CONFERENCE

OPPORTUNITY
STORIES FROM THE LAND

KNOCKS 2026

SPONSOR PACKAGE



WHO IS NPAAMB?



Established in 1992, NPAAMB Indigenous Youth Employment & Training is a not-for-profit organization with the primary mandate of providing employment and training solutions to prepare self-identifying urban Indigenous youth for a successful transition into the labour-market.

We seek to enhance the quality of life for our clients through demand-driven and culturally appropriate employment and training supports. It is our goal to build opportunities reflecting community needs responsive to labour market trends, while promoting paths of leadership for our clients.

Currently in our 34th year of service, approximately 500 youth are served annually across **our catchment areas of Kitchener, Brantford, Hamilton, St. Catharines, Niagara Falls, and Fort Erie.** NPAAMB is funded through the Indigenous Skills Employment & Training Program (ISET-P) as a part of Employment and Social Development Canada, a branch of Service Canada.

WHAT IS OPPORTUNITY KNOCKS?



Opportunity Knocks is the premiere, annual multi-day event hosted by NPAAMB with the goal of introducing Ontario's Urban Indigenous Youth to various career opportunities and labour markets.

NPAAMB works collaboratively with educators, employers, training centers, and elders to feature learning opportunities, training programs, and employment incentives.

Opportunity Knocks was first held in October 2014 in partnership with AABO (Aboriginal Apprenticeship Board of Ontario), however, NPAAMB adopted the annual conference the following year to become the host and primary funder.

NPAAMB hosts up to 100 high-school students each year, and 60+ community and employer partners.

This year our theme is "Stories From the Land," so we're returning for a 2nd year at YMCA's Cedar Glen Outdoor Center, and we couldn't think of a better location to host our 13th annual conference in.

WHAT GUIDES US



MISSION

NPAAMB provides skills development and training opportunities for urban Indigenous youth in Southern Ontario. We attract, develop, and motivate young Indigenous talent by respecting their diverse cultural identities and working closely with the communities we serve.

VISION

The urban Indigenous youth we serve will have increased confidence, self-esteem, and leadership abilities. They will develop skills and a strong attachment to the workforce that will make them more employable and provide them with greater stability. NPAAMB will be a leader in supporting our youth as they transform into leaders contributing to their communities.

OUR CORE VALUES



ACCOUNTABILITY

We strive to do the best we can do and hold ourselves accountable for process and result.

HUMILITY

We are committed to performing our duties as a youth-serving organization with humility and grace. We recognize and acknowledge that we are stewards of our environment and the organization.

INTEGRITY

We provide the highest standard of excellence in all that we do. We are open, ethical, fair, and respect diversity as essential to our success.

RESPECT

We treat ourselves and others with dignity and compassion and commit to the demonstration of both in every encounter.

HONESTY

We strive to conduct our work, behaviours, and interactions with others with full.

COLLABORATION

We believe it takes daily teamwork and partnership to achieve our goals. We have a compelling desire to improve for the coming generations.

OUR PROGRAMS

NPAAMB programs have been specifically designed within the context of behavioural development theory and professional development by taking an analytic approach to the field of employment and training, and behaviour change over the span of our clients' professional development. By examining both the acquisition of basic life skills, complimented by employability skill development, and the development of more complex behaviours, NPAAMB's core programming aims to provide employers with a meaningful and effective labour force who will contribute to positive outcomes within their employment and career-related goals, and to the overall benefit of their employers.

Oya:na Program

BUILDING OUR BUNDLES

Pre-Career Development Course

EXPLORING OUR BUNDLES

Pre-Employment /
Pre-Training Course

IMPLEMENTING OUR BUNDLES

Employment Ready /
Training Ready Course

UNDERSTANDING OUR BUNDLES

Advancing Careers Course

2 Employment Program

Ceremony 2 Employment

Pre-Employment /
Training Course

Arts 2 Employment

Pre-Employment /
Training Course

Sports 2 Employment

Pre-Employment /
Training Course

OUR SERVICES



Service Supports offered by NPAAMB are specially designed to wrap-around the client's entire career working with our Organization, from first entry to more complex supports and referrals as success grows. NPAAMB is a proud partner of numerous service organizations within our catchment areas, collaborating to offering a variety of supports to clients. Services offered include:

- Apprenticeship Information & Support
- Entrepreneurship Information & Support
- Market Labour Information
- Employment Retention Support
- Individual Career Counselling & Coaching
- Resume & Cover Letter Support
- Interview Coaching
- Action Plan Development
- Job Search Assistance
- Certificate Week

EVENT DETAILS



Opportunity Knocks celebrates it's 13th year providing career and training opportunities for urban indigenous high-school youth. This year, youth will enjoy two days and one night at the YMCA Cedar Glen Outdoor Center, participating in land-based activities and lessons to deepen their cultural connections to land and nature.

DATE:

Thursday October 15th - Saturday October 17th 2026

LOCATION:

YMCA Cedar Glen Outdoor Center
13300 11th Concession Rd, Schomberg, ON L0G 1T0

ATTENDANCE:

Approximately 100 high-school youth from all NPAAMB catchment areas

DIAMOND

TITLE EVENT SPONSOR

\$15,000

As Title Event Sponsor, we want to recognize your contribution above all! Allow us to promote your organization and efforts as our Title Sponsor and enjoy these DIAMOND Sponsor perks:

HOTEL ROOMS

1. Three complimentary hotel accommodations Thursday night

AD IN PROGRAM

2. One premium placement full-page ad within the event Program

ONLINE RECOGNITION

3. Public acknowledgement with links to your page on our Social Media;

CEREMONY RECOGNITION

4. Formal Acknowledgement recognizing your contribution during Opening Ceremony

CEREMONY SEATING

5. Enjoy 4 VIP tickets to Thursday evening's Opening Ceremony and dinner, as well as the Big Drum Social occurring later that night;

TRADESHOW BOOTH

6. Attend our tradeshow and receive 3 complimentary show tables;

PLUS

*Receive premium Signage throughout the event

*Conference Lanyard as title sponsor

Opportunity Knocks 2026



PLATINUM

CEREMONY, DINNER & SOCIAL SPONSOR

\$10,000

The Platinum Sponsor helps to ensure youth have an enjoyable and memorable Opening Ceremony night, funding the dinner and event with a financial or in-kind donation.

HOTEL ROOMS

1. Two complimentary hotel accommodations Thursday night

AD IN PROGRAM

2. One premium placement full-page ad within the event Program

ONLINE RECOGNITION

3. Public acknowledgement with links to your page on our Social Media;

CEREMONY RECOGNITION

4. Formal Acknowledgement recognizing your contribution during Opening Ceremony

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TRADESHOW BOOTH

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GOLD

TRADESHOW & WORKSHOP SPONSOR

\$7,000

The Gold Sponsor supports the trademark function of the Conference by funding the Tradeshow and Workshop portions, where the youth experience new professions and opportunities!

HOTEL ROOMS

1. One complimentary hotel accommodation Thursday night

AD IN PROGRAM

2. One premium placement full-page ad within the event Program

ONLINE RECOGNITION

3. Public acknowledgement with links to your page on our Social Media;

CEREMONY RECOGNITION

4. Formal Acknowledgement recognizing your contribution during Opening Ceremony

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SILVER SPONSORS

SILVER Sponsors support the roughly 100 youth who will attend our conference this year, helping to create an unforgettable experience for the deserving teens.

\$5,000

CAMP SPONSOR

*Hotel Floor signage · Half Page Ad in Program · Social Media Acknowledgement · 2 Complimentary Trade Show Tables · 2 VIP Tickets to Opening Ceremony Dinner & Social

\$4,000

LUNCH SPONSOR

Quarter Page Ad in Program · Social Media Acknowledgement · 2 Complimentary Trade Show Tables · 2 VIP Tickets to Opening Ceremony Dinner & Social

\$3,000

BREAKFAST SPONSOR

Quarter Page Ad in Program · Social Media Acknowledgement · Complimentary Trade Show Table · 2 VIP Tickets to Opening Ceremony Dinner & Social

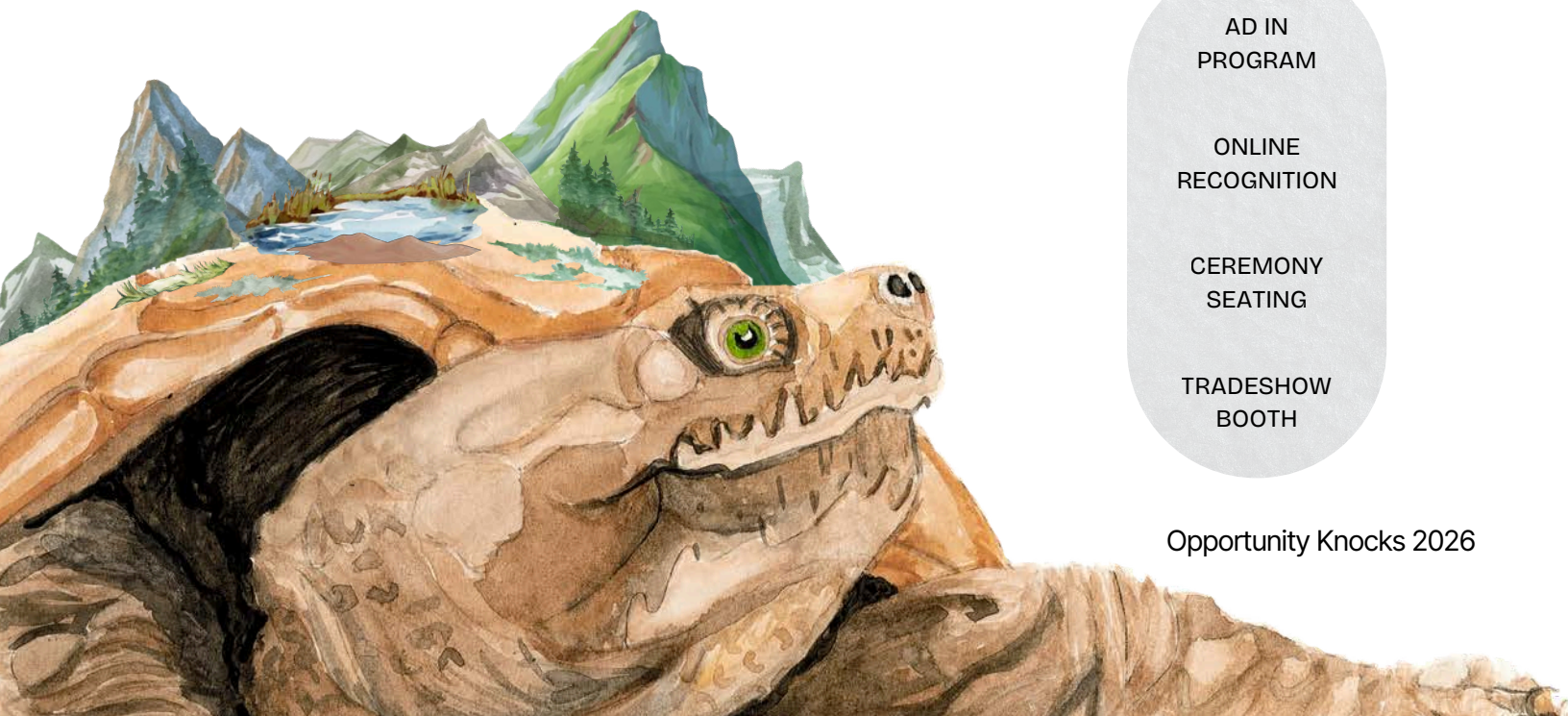
AD IN
PROGRAM

ONLINE
RECOGNITION

CEREMONY
SEATING

TRADESHOW
BOOTH

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BRONZE SPONSORS

As a BRONZE Sponsor, your funds will support crucial aspects of the conference; your contributions help to make the whole event a great experience for the teens.

\$2,500

SWAG SPONSOR

Listing in Event Program · Social Media Acknowledgement · Complimentary Trade Show Table · 1 VIP Ticket to Opening Ceremony Dinner & Social

\$2,000

TRANSPORT SPONSOR

Listing in Event Program · Social Media Acknowledgement · Complimentary Trade Show Table · 1 VIP Ticket to Opening Ceremony Dinner & Social

\$1,500

REFRESHMENT SPONSOR

Listing in Event Program · Social Media Acknowledgement · Complimentary Trade Show Table

AD IN
PROGRAM

ONLINE
RECOGNITION

CEREMONY
SEATING

TRADESHOW
BOOTH



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FRIENDS OF NPAAMB

The FRIENDS of NPAAMB Sponsors are integral to the function of the conference; you support the many voices shared during our event.

\$1,000

KEYNOTE SPONSOR

Listing in Event Program · Social Media Acknowledgement · Complimentary Trade Show Table · 1 VIP Ticket to Opening Ceremony Dinner & Social

\$500

PROGRAM SPONSOR

Listing in Event Program · Social Media Acknowledgement · Complimentary Trade Show Table

AD IN
PROGRAM

ONLINE
RECOGNITION

TRADESHOW
BOOTH



Opportunity Knocks 2026

SPONSOR REGISTRATION

Contact Name:

Title/Position:

Company:

Sector:

Street Address:

City/Province:

Postal Code:

Email:

Phone:

Social Media:

Please attach your Hi-Res logo

**The deadline to submit your logo for additional signage is August 31st, 2026.*

SELECT YOUR SPONSORSHIP LEVEL:

- | | | | | | |
|---|--|--|--|--|--|
| ☐ Diamond
Sponsor
\$15,000 | ☐ Platinum
Sponsor
\$10,000 | ☐ Gold
Sponsor
\$7,000 | ☐ Camp
Sponsor
\$5,000 | ☐ Lunch
Sponsor
\$4,000 | ☐ Breakfast
Sponsor
\$3,000 |
| ☐ Swag
Sponsor
\$2,500 | ☐ Transport
Sponsor
\$2,000 | ☐ Refreshment
Sponsor
\$1,500 | ☐ Emcee
Sponsor
\$1,000 | ☐ Keynote
Sponsor
\$750 | ☐ Program
Sponsor
\$500 |
- ☐ I would like to purchase ____ additional Opening Ceremony & Dinner tickets for \$65/ea.

Cheques can be made payable to: NPAAMB, 50 Generations Dr. Box 9 Ohsweken ON NOA 1M0;
Re: Opportunity Knocks Sponsorship. Attn: Willow Shawanoo; willow@npaamb.com
Please note NPAAMB cannot issue charitable tax receipts.

TRADE SHOW

VENDOR REGISTRATION

Contact Name:

Title/Position:

Company:

Sector:

Street Address:

City/Province:

Postal Code:

Email:

Phone:

Social Media:

Please attach your Hi-Res logo

Table Needs

How many tables do you require?

What electrical needs will you require?

What additional space requirements do you have? (I.e. Outdoors, height etc.)

Please note this year vendors are invited to attend our tradeshow at no additional cost. All vendors will be welcome to 2 seats at lunch. If you require additional seats, please speak with our tradeshow contact, Naomi Regolini-Curd.

Trade Show contact: Naomi Regolini-Curd

yso_sc@npaamb.com

289-442-5255

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GET IN TOUCH

Willow Shawanoo

Manager of Direct Services

Phone: 289-213-3886

Email: willow@npaamb.com

Artwork adapted by Kyleen McGrath

